



MUSE MULTI MEDIA

- MARKETING AGENCY -

About Us



Muse Multimedia Agency provides you with the means to communicate content clearly, honestly and sincerely. Our company is comprised of creative and passionate individuals with a diverse range of skillsets who all share one goal - the desire to convey a story that ensures the integrity of a brand remains strong through a thoughtfully developed, contemporary business strategy.

Our agency is home to top level creatives who hold the ability to provide strategic practices across all social media platforms. Our team works to create and maintain brand identities, package designs, website development, typeface and print design. We are proud to offer a large array of content creation and curation to tell an honest and relatable brand story.



A Better Way To Grow.

Muse Multi Media puts in the world so you don't have to. We learn, understand and value your brand and your goals so that we are able to coordinate and handle all the laborious and time consuming aspects required to grow as a whole. We aid in increasing exposure, develop and execute strategy and consistently create and curate content so you are able to utilize your time however you desire.

Opportunities with Muse

CREATIVE

- Art Direction
- Multimedia Curation
- Conceptual Identification
- Social Media Content Planning & Execution
- Motion Graphics
- Photography

STRATEGY

- Brand Strategy
- Brand Consulting
- Influencer Strategy
- Social Strategy
- Research Analysis

SOCIAL STRATEGY

Our team is committed to assisting in the growth and engagement of your brand by aiding in the creation of an impactful brand identity. We have the skills required to cultivate an aesthetically pleasing social platform feet with the ability to consistently post, research and utilize relevant hashtags and maintain engagement strategy. We are ready to help with any copywriting or editing needs you may have.

ROUTINE INSIGHTS

Understanding the importance of trends, application features, hashtag usage and the content itself as well as optimizing on targeted marketing allows us an opportunity to grow your brand in an organic, natural way. We routine run analysis on what works and doesn't work in regards to each individual platform and move forward with building a strategy that best suits your brands growth.



Capabilities

- Website Copy
- Website Shop
- Google Ads (Paid For Campaigns)
- Google Ads Analytics
- SEO Research
- Hashtag Research

- Social Media Content Creation
- Social Media Content Curation
- Social Media Management
- Social Media Strategy
- Social Media Analytics
- Social Media Posting
- Social Media Copy

- Graphic Design
- Logo Design
- Branding Kit (Brand Identity)
- Website Creation
- Website Strategy
- Website Analytics
- Website Monitoring/Updates (monthly retainer)



Graphic Design Options

- Brochures

- Banners

- Flyers

- Book Covers

- Magazines

- Photo Restoration

- Postcards

- Menu Design

- Photo Editing

- Apparel/Clothing Design

- Web Design

- Landing Pages

- Album Covers

- Email Templates

- Video Editing

- Logo Design

- Business Cards

- Product Packaging Design



Copy Writing

- Advertising Materials (100-500 words)

- Articles (price per word)

- Magazines - optional categories (half page, full page, multiple page article with interview or without - price per word)

- Resumes

- Brochures

- Social Captions

- Press Releases

- Website Copy

- Landing Page

- Ad Copy

- Email Template

- Business Plans

- Blog Posts



Social Media Options

- Social Media Post Creation
(Price per platform)

- Social Media Post Curation
(Price per platform)

- Social Media Hashtag Research
(per platform)

- Social Media Strategy (per
platform)

-Social Media Posting
(daily/weekly/monthly)

- Social Media Ad Campaigns
(not including ad spend budget)

- Social Media Calendar Workflow
(per platform)

- Social Media Bio Refresh
(per platform)

- Social Media Consultation
(per thirty minutes)

- Social Media Profile Set Up
(per platform)

- Social Media Reels Creation
(per video)

- Social Media Reels Editing



Package Options

Social Media - 1 Platform

- Content Curation with supplied images from brand - 30 days
- Content Copy
- Content Hashtags
- Daily Posting
- Monthly Strategy Update
- Monthly Analytic Review
- Monthly Team Phone Call

Creative Design Package

- Brand Identity (font, color palette, website mock up)
- Brand Marketing Kit: Social Media Avatar, Social Media Banner, Email Campaign Template
- Logo Design
- Website Creation
- Website Copy
- Website Analytics (Per hosted month)
- Monthly Team Phone Call

Social Media - 2 Platforms

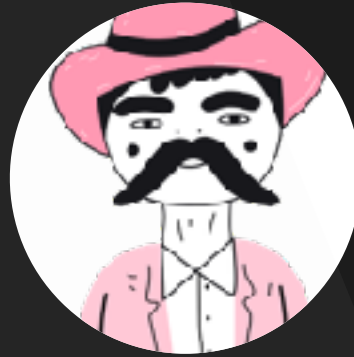
- Content Creation (15 Sourced Images) & Content Provided By Client (15 Images) 30 days worth
- Content Copy
- Content Hashtags
- Daily Posting
- Monthly Strategy Update
- Monthly Analytic Review
- Monthly Team Phone Call

The Dream Team



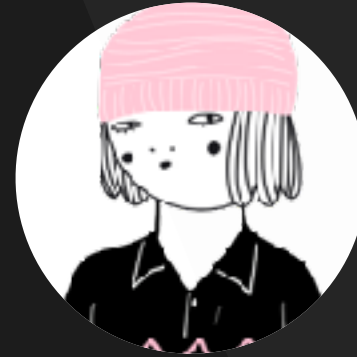
Laurie Candeloro

Founder & Creative Director



Jeffery Zuckerman

Founder & President



Zoe Perez

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Contact Us

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The background is a dark charcoal gray. It features several large, overlapping, rounded rectangular shapes in a lighter, muted gray color. These shapes are positioned diagonally across the frame, creating a sense of depth and movement. The overall aesthetic is modern and minimalist.

Thank You

KEEP IN TOUCH