



**MUSE MULTI MEDIA**

- MARKETING AGENCY -

# About Us



Muse Multimedia Agency provides you with the means to communicate content clearly, honestly and sincerely. Our company is comprised of creative and passionate individuals with a diverse range of skillsets who all share one goal - the desire to convey a story that ensures the integrity of a brand remains strong through a thoughtfully developed, contemporary business strategy.

Our agency is home to top level creatives who hold the ability to provide strategic practices across all social media platforms. Our team works to create and maintain brand identities, package designs, website development, typeface and print design. We are proud to offer a large array of content creation and curation to tell an honest and relatable brand story.



## A Better Way To Grow.

Muse Multi Media puts in the work so you don't have to. We learn, understand and value your brand and your goals so that we are able to coordinate and handle all the laborious and time consuming aspects required to grow as a whole. We aid in increasing exposure, develop and execute strategy and consistently create and curate content so you are able to utilize your time however you desire.

# Opportunities with Muse

## CREATIVE

- Art Direction
- Multimedia Curation
- Conceptual Identification
- Social Media Content Planning
- Motion Graphics
- Photography
- Ad Campaigns
- Web Development

## STRATEGY

- Brand Strategy
- Brand Consulting
- Influencer Strategy
- Social Strategy
- Research Analysis
- Advertising
- SEO

## SOCIAL STRATEGY

Our team is committed to assisting in the growth and engagement of your brand by aiding in the creation of an impactful brand identity. We have the skills required to cultivate an aesthetically pleasing social platform feed with the ability to consistently post, research and utilize relevant hashtags and maintain engagement strategy. We are ready to help with any copywriting or editing needs you may have.

## ROUTINE INSIGHTS

Understanding the importance of trends, application features, hashtag usage and the content itself as well as optimizing on targeted marketing allows us an opportunity to grow your brand in an organic, natural way. We routinely run analysis on what works and doesn't work in regards to each individual platform and move forward with building a strategy that best suits your brands growth.



# Capabilities

- Website Copy

- Website Shop

- Google Ads

- Google Ads Analytics

- SEO Research

- Hashtag Research

- Ad Campaigns

- Print Assets

- Digital/Print Copy

- Social Media Content Creation

- Social Media Content Curation

- Social Media Management

- Social Media Strategy

- Social Media Analytics

- Social Media Posting

- Social Media Copy

- Photoshoot Creative Direction

- Blog Copy

- Graphic Design

- Logo Design

- Branding Kit

- Website Creation

- Website Strategy

- Website Analytics

- Website Monitoring/Updates

- Web Stores



# Graphic Design Options

- Brochures

- Banners

- Flyers

- Book Covers

- Magazines

- Photo Restoration

- Postcards

- Menu Design

- Photo Editing

- Apparel/Clothing Design

- Web Design

- Landing Pages

- Album Covers

- Email Templates

- Video Editing

- Logo Design

- Business Cards

- Product Packaging Design





# Copy Writing

- Advertising Materials

- Articles

- Magazines - optional categories

- Website Copy

- Resumes

- Brochures

- Social Captions

- Press Releases

- Landing Page

- Ad Copy

- Email Template

- Business Plans

- Blog Posts



# Social Media Options

- Social Media Post Creation

- Social Media Post Curation

- Social Media Hashtag Research

- Social Media Strategy

-Social Media Posting

- Social Media Ad Campaigns

- Social Media Calendar Workflow

- Social Media Bio Refresh

- Social Media Consultation

- Social Media Profile Set Up

- Social Media Reels Creation

- Social Media Reels Editing



# Package Options

## Social Media - 1 Platform

- Content Curation with supplied images from brand - 30 days
- Content Copy
- Content Hashtags
- Daily Posting
- Monthly Strategy Update
- Monthly Analytic Review
- Monthly Team Phone Call

## Creative Design Package

- Brand Identity (font, color palette, website mock up)
- Brand Marketing Kit: Social Media Avatar, Social Media Banner, Email Campaign Template
- Logo Design
- Website Creation
- Website Copy
- Website Analytics (Per hosted month)
- Monthly Team Phone Call

## Social Media - 2 Platforms

- Content Creation (15 Sourced Images) & Content Provided By Client (15 Images) 30 days worth
- Content Copy
- Content Hashtags
- Daily Posting
- Monthly Strategy Update
- Monthly Analytic Review
- Monthly Team Phone Call

# The Dream Team



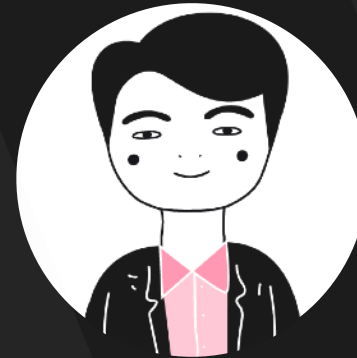
**Judy**

*CFO*



**Laurie**

*Co-Founder & President*



**Jeffery**

*Co-Founder & CEO*



**Zoe**

*Creative Director*



# Contact Us

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**Thank You**

KEEP IN TOUCH